



# Be part of Europe's most prestigious Construction Forecasting and Networking event

EY Ireland, as the Irish member of EUROCONSTRUCT, is looking forward to welcoming you to the 96<sup>th</sup> EUROCONSTRUCT conference in Dublin in November

- This is a must attend event, bringing together key players across the sector, providing essential industry information. This is a unique opportunity to network and exchange the latest views and insights on the sector and discuss the most up to date trends across Europe.
- This biannual conference offers exclusive access to the latest macroeconomic and construction projections for the European construction sector to 2026.
- The conference will present the latest medium-term macro-economic and construction market outturn for 2022, an estimate for 2023 and projections for 2024 and 2025, together with the first set of projections for 2026.
- Special theme: Examination of the key issues relating to progress on the adoption of Modern Methods of Construction (MMC) and digital technologies and innovation across Europe.

The conference offers complimentary access, but delegates will have the option to purchase the latest EUROCONSTRUCT reports by selecting the appropriate package (see below for further details and please register on <a href="https://www.euroconstruct.org">www.euroconstruct.org</a>).

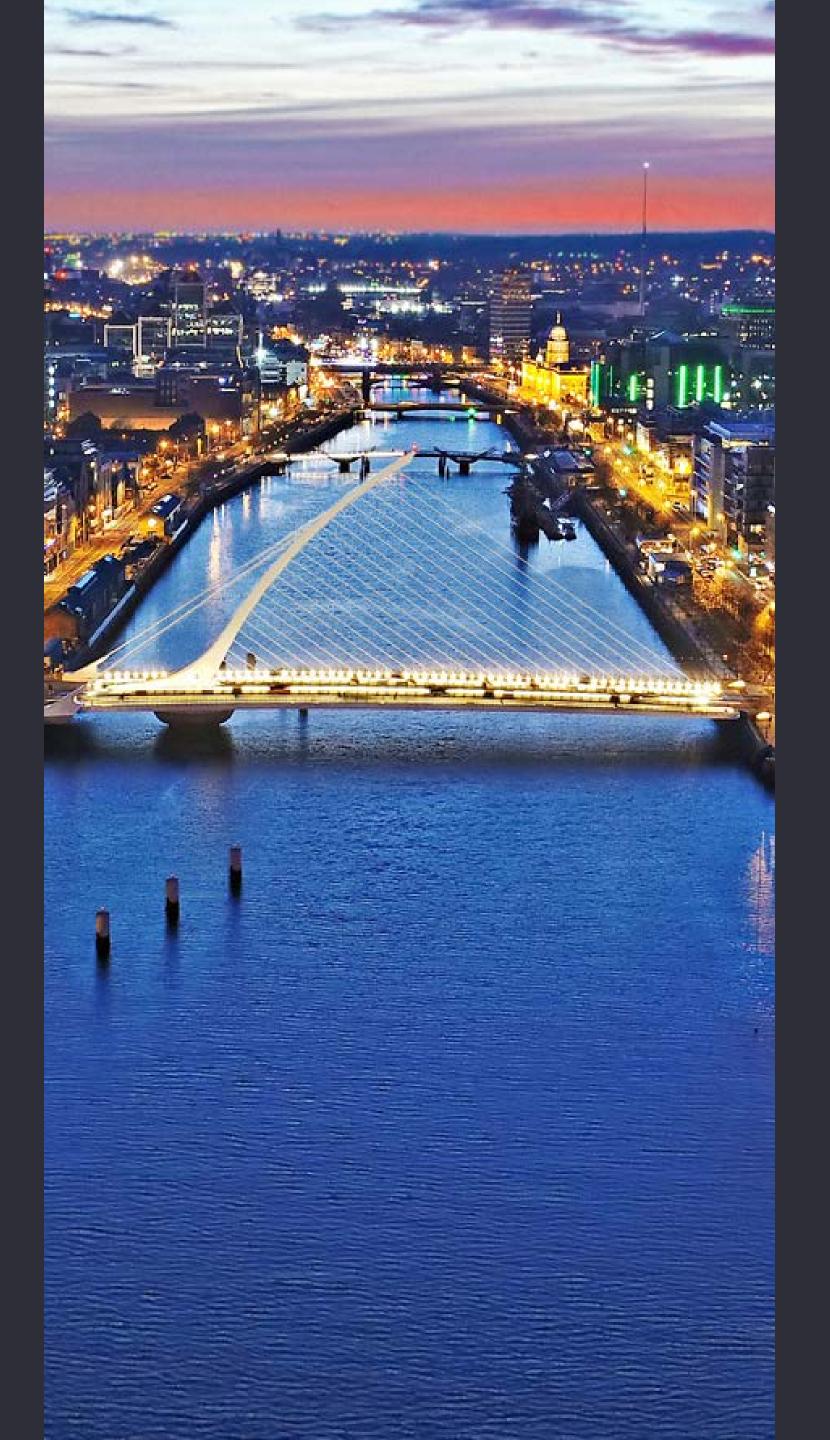




# Special Conference Theme

Modern Methods of Construction: An examination of progress relating to innovation and the adoption of digital technology across Europe.

As economies experience expansion and labour markets come under pressure, the increasing demand for buildings and infrastructure is focusing minds on increasing efficiency and faster building methods. Declining on-site construction productivity is shifting many construction activities away from the construction site towards the adoption of prefabrication and modularised techniques in factory settings. By pursuing a strategy towards digitally enhanced manufacturing and the adoption of technological solutions, the construction challenges around speed of delivery, quality, viability and productivity can be overcome.



# Key issues to be addressed at the conference will include:

- How is the European construction industry transforming construction manufacturing processes? Which countries are leading the charge, and why?
- What are the real benefits of industrialised construction and what indicators are being used to benchmark and track progress?
- What are the implications for the construction supply chain and how does it respond?
- What are the challenges faced by MMC developers and why is getting the financial model right for MMC manufacturing so important?
- How do modern methods of construction and other solutions to boosting productivity enhance sustainability?
- The EU Green Deal demands Digital Product Passports in Europe. How will this bring interoperability and disrupt the value chain?





### Venues

Thursday, 30 November 2023

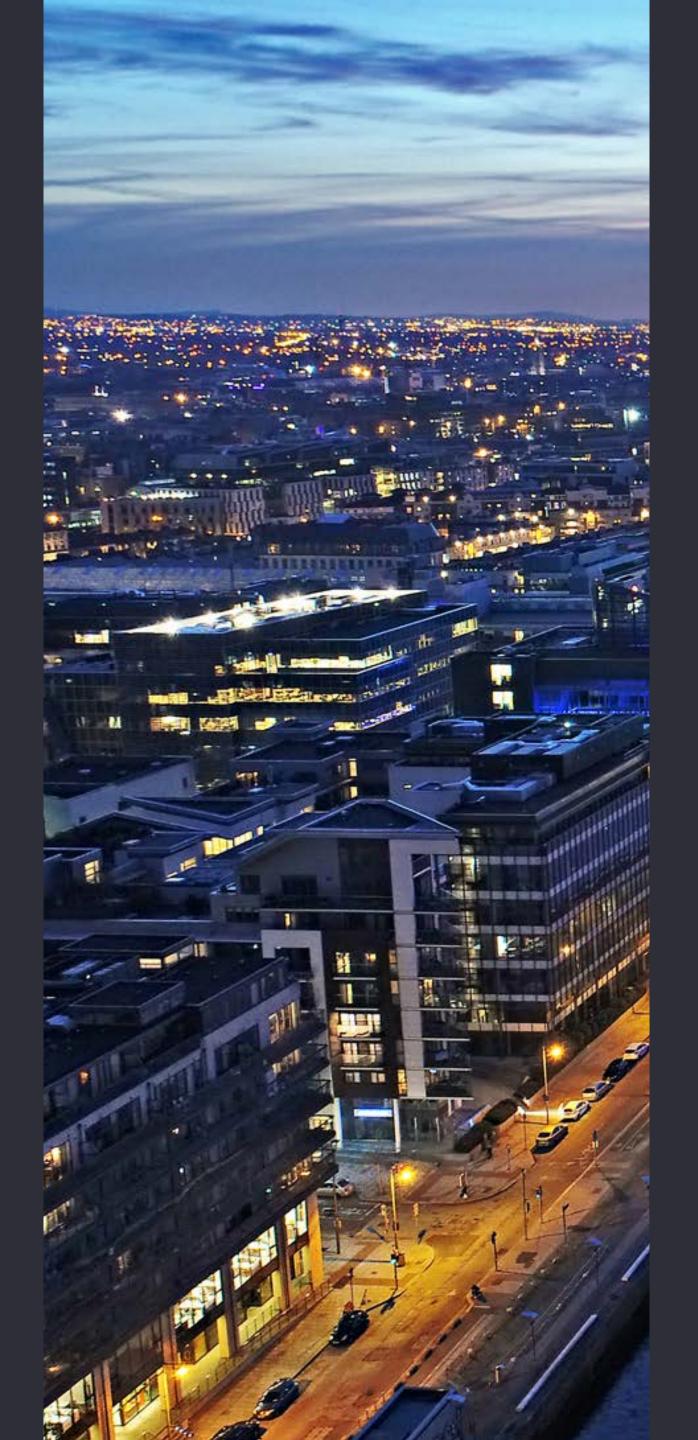
Evening Networking Dinner
Venue: The Crypt, Christ Church Cathedral

Friday, 1 December 2023

The 96<sup>th</sup> EUROCONSTRUCT Conference

Venue: EY Ireland, Harcourt Centre, Harcourt Street, Dublin, D02 YA40

More information will be available at www.euroconstruct.org



### Who should attend?

### The Dublin conference will bring together:

- The suppliers of construction materials, equipment and construction services with international customers, including builders, contractors and project managers
- Construction industry leaders, developers, buyers and sellers of goods and services along the construction supply chain
- Anyone involved in the planning, design, procurement or delivery of offsite and other modern methods of construction
- Financial analysts, funders, investors, government bodies and agencies, and public sector stakeholders.

This is a must-attend event for anyone interested in the future prospects for the construction industry, including information on the likely outturn for the individual sub-sectors/markets of construction, across the new build and renovation sectors: residential, non-residential and civil engineering.







## EUROCONSTRUCT Dublin Conference Packages

# Complimentary conference access only (no longer available)

- Conference Presentations
- Conference Participation

**SOLD OUT** 

### Standard Package €1,900

- 96<sup>th</sup> EUROCONSTRUCT \*Summary Report
- Networking Dinner
- Conference Presentations
- Conference Participation

### Premium Package €2,500

- 96th EUROCONSTRUCT \*\*All Country Report
- 96<sup>th</sup> EUROCONSTRUCT \*Summary Report
- Accompanying Excel Tables
- Networking Dinner
- Conference Presentations
- Conference Participation

#### \*The SUMMARY REPORT provides:

Short-term construction market forecasts (to 2026) for the main market segments (housing, non-residential buildings, infrastructure and civil engineering, all sub-sectors with a breakdown for new work and renovation/modernisation activities) - summarised for the nineteen member countries of EUROCONSTRUCT.

#### \*\*The ALL COUNTRY REPORT provides:

Detailed individual reports and economic and construction forecasts (to 2026) for the main market segments (as in the summary report) for each of the 19 EUROCONSTRUCT countries.







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### Keynote Address



Darragh O'Brien T.D.

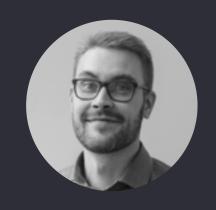
Minister for Housing, Local
Government and Heritage

Minister O'Brien will be providing the opening address at the 96<sup>th</sup> EUROCONSTRUCT Conference

### Key Speakers



Lorretta O'Sullivan
loretta.osullivan@ie.ey.com



Tuomas Laitinen tuomas.laitinen@forecon.fi



Marte Herje Strømme mhs@prognosesenteret.no

As EY Ireland's Chief Economist, Loretta is focussed on delivering macroeconomic research and analysis to clients.

Distilling the latest economic data and preparing economic forecasts, she provides actionable insights to support considered business planning.

Loretta has been working in the economics field for almost 20 years in both the public and private sectors, on a wide range of Irish, European and global issues.

She holds a PhD in Economics from Trinity College Dublin, an MA in Policy, Management and Government from the University of York, and a BA (Mod) in Economic and Social Studies from Trinity College Dublin.

Tuomas Laitinen is a seasoned professional in the field of construction market forecasting in Finland, currently excelling as an expert in construction material demand forecasting and leading business development at Forecon. With a wealth of experience in both research and practical construction activities, Tuomas possesses a deep understanding of the intricacies of the industry. Holding a Master of Science in Technology in Industrial Management, he brings a strong analytical background to his tasks, particularly in construction material forecasting and the implementation of circular economy principles within the construction sector.

Marte works as an analysist to make forecasts for the construction market. Along with the rest of the macro team in Prognosesenteret she is following the macroeconomic development in Norway and the rest of the world. She has a master's degree in economics from the University of Oslo.





## Key Speakers



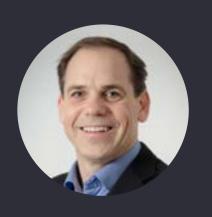
Mark Farmer



Michael Weingärtler michael.weingaertler@wifo.ac.at



Annette Hughes
Annette.hughes@ie.ey.com



Lars Christian Fredenlund

Mark is CEO and a Founding Director of Cast. He has over 30 years' experience in construction and real estate and is a recognised international commentator on a variety of industry and policy related issues. Mark authored the Farmer Review, an influential 2016 independent government review of the UK's construction labour model entitled 'Modernise or Die'. In 2019 he was appointed as the government's Champion for Modern Methods of Construction in Housebuilding. Mark served on the Construction Leadership Senior Advisors Group from 2020 to 2023 and was an advisory board member of the Construction Scotland Innovation Centre from 2018 to 2023. Mark is a national co-chair of Constructing Excellence, a technical advisor to Homes England, the chair of the West Midlands Combined Authority Future Homes Taskforce and is a trustee of the MOBIE educational charity.

Michael Weingaertler is a construction market expert at the Austrian Institute of Economic Research (WIFO), focusing on the analysis and forecasting of construction markets. As part of the "Structural Change and Regional Development" research group, he works on aspects of the construction market such as macroeconomic issues, innovation, sustainability and housing policy. He has been closely associated with the EUROCONSTRUCT group for 25 years. He contributes to EUROCONSTRUCT publications, organises conferences and is responsible for the network's online activities.

Annette Hughes is a Director of EY Economic Advisory. During her career in economics in a professional consulting capacity, she has worked across a range of sectors of the Irish economy for public and private sector clients, covering market, policy and strategic issues. She is currently EY's lead construction and housing advisor on the Economics team and has led several real estate, housing, student accommodation, construction and urban planning studies. She previously comanaged DKM Economic Consultants as an independent consultancy for 12 years until 2017. Her team subsequently moved into EY in 2018 following the acquisition of DKM by EY Ireland.

Lars Christian Fredenlund is the CEO and co-founder of Cobuilder, a cutting-edge software platform for data management in the construction industry. He is a leading figure within the buildingSMART International working with open standards and a true supporter of GS1 standards leading the work on Digital Supply Chains in Built Environment (DSCiBE) workgroup. Currently, Lars advises governments and national/ European associations on data aggregation and exploitation. He is working with various construction industry actors across Europe to promote the importance of implementing Smart CE and digital product passports, and how this can help the industry to reach the goals of the European Green Deal and establish a more circular economy.







# Conference Agenda\*

07:30	Registration and coffee
08:40	Welcome and opening remarks: Simon MacAllister, Strategy and Transactions Partner, EY Ireland and Conference Co-Chair
08:50	European Macroeconomic Presentation: Loretta O'Sullivan, Chief Economist, EY Ireland
09:10	Q&A Session
09:20	European Construction Outlook: Michael Weingartler, Specialist for Construction Markets, WIFO and Austrian Member of EUROCONSTRUCT
09:40	Q&A Session
09:45	Lars Christian Fredenlund: The EU Green Deal demands Digital Product Passports in Europe, how will this bring interoperability and disrupt the value chain?
10:15	Coffee
10:50	Keynote address: Darragh O'Brien, T.D., Minister Housing Local Government and Heritage
11:10	Q&A Session
11:20	Mark Farmer: Transforming Construction: A Global Imperative
11:50	Q&A Session
12:00	European Civil Engineering Market Outlook Presentation, Tuomas Laitinen, Business Development Lead at Forecon Oy and Finnish Member of EUROCONSTRUCT
12:20	Q&A Session
12:30	Lunch
14:00	European Residential Market Outlook Presentation, Annette Hughes, Director, EY Economic Advisory and Irish Member of EUROCONSTRUCT
14:20	European Non-Residential Market Outlook Presentation, Marte Herje Stomme, Construction Analyst at Prognosenteret AS and Norwegian Member of EUROCONSTRUCT
14:40	Q&A Session
14:50	Panel Discussion: How to build a successful MMC industry; Representatives from Enterprise Ireland, SISK, Volumetric Building Companies, and MMC Ireland
15:30	Q&A Session
15:45	Closing remarks: Annette Hughes, Director EY Ireland and President of the EUROCONSTRUCT Network

<sup>\*</sup> This agenda is indicative and subject to change









# About EUROCONSTRUCT

- EUROCONSTRUCT was set up in 1974, and now consists of member institutes in 19 European countries.
- EUROCONSTRUCT is a European research network, specialised in construction market analyses and forecasting.
- The network provides information, analyses and forecasts on European construction markets on a regular basis (June and November) to decision makers in the construction sector and others in related markets and institutions.
- Research provided focuses on residential, non-residential and civil engineering.





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