



# 94TH EUROCONSTRUCT CONFERENCE

**17TH-18TH NOVEMBER 2022**  
**IET LONDON: SAVOY PLACE**  
**2 SAVOY PLACE, LONDON, WC2R 0BL**

Exploring the impact of ESG on construction  
in Europe plus European Construction  
Market Forecasts to 2025.

BROUGHT TO YOU BY



Barbour ABI

**SPONSORSHIP OPPORTUNITIES**



# WELCOME

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## WELCOME BACK

As current President of the EUROCONSTRUCT group, I am delighted to collaboratively host the 94th EUROCONSTRUCT, together with Barbour ABI at the iconic IET in November. In such turbulent times it is more important than ever that we understand the trends and outlook for the construction industry across Europe. The conference will provide first access to the latest macro-economic and construction market projections to 2025 plus expert speakers exploring the impact of ESG, rising costs and how the energy crisis will impact demand and output of construction across Europe. There will be unparalleled access to leading European economists and expert insight from industry leaders and investors on what the future holds.

**Mo Chaudri**  
Chief Economist at Experian



## WELCOME ALL

This will be the first EUROCONSTRUCT Conference to be held in London for 10 years and it is keenly awaited by the network and previous delegates. Not only is this the premier event to understand exactly what the future looks like for construction across Europe, it will be the perfect opportunity for stakeholders from across the industry to connect, network and share ideas. We will be welcoming attendees of a high calibre from across the industry; investors, development, construction, and the public sector. With many holding senior positions, we can confidently offer our sponsors a strategic network of influential industry leaders to connect with. Attendees will network extensively and have lively discussions, providing our sponsors with the ideal environment in which to create meaningful commercial connections.

**Kate Perrin**  
Group Marketing Director at  
Barbour ABI



# ABOUT THIS EVENT

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**THIS CONFERENCE IS PART OF A SEMI-ANNUAL SERIES OF LECTURES ON THE MEDIUM-TERM OUTLOOK OF THE EUROPEAN CONSTRUCTION MARKETS COVERED BY THE EUROCONSTRUCT NETWORK OF EXPERT ECONOMISTS.**

EUROCONSTRUCT Conferences are aimed at all those involved in construction activities: manufacturers of building materials and equipment, construction companies, designers, architects, engineers, contractors, investors, financiers, banks, insurers, and other related professions.

Exclusive, first access to the latest macro-economic and construction market projections to 2025 plus expert speakers exploring the impact of ESG, rising costs and the energy crisis on construction across Europe.

## KEY BENEFITS TO SPONSORS

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**100+**  
SENIOR LEADERS  
FROM UK EXPECTED

**50+**  
SENIOR LEADERS  
FROM EUROPE  
EXPECTED

**40+**  
YEARS OF PAST  
CONFERENCES

## WHO ARE EUROCONSTRUCT?

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EUROCONSTRUCT is Europe's leading construction market forecasting network. It is an independent construction market forecasting network which brings research and consulting companies from 19 European countries together.

Their mission is to provide recent, accurate, comparable forecasts on European construction markets. The bi-annual EUROCONSTRUCT conferences sit at the heart of this strategy.



# SPONSORSHIP PACKAGES

## HEADLINE SPONSOR

- One package available
- Two panel positions
- Key branding on all communications, literature, event, and stage imagery
- 3x2 tabletop exhibition – premium space
- Full delegate list including contacts\*
- Exclusive branding and introduction to the ESG Report that will be provided to all delegates
- Two delegate tickets

**£20,000**

## NETWORK DINNER SPONSOR

- One package available
- Branding on all tables, in dining room and on signage at Searcy's at The Gherkin
- Full dinner delegate list including contacts\*
- Two dinner tickets with choice of which table(s) to sit at
- Short pre-dinner address

**£10,000**

## KEY SESSION SPONSORS

- Three packages available
- One panel position
- Branding on all communications, literature, event and stage imagery
- 3x2 tabletop exhibition
- Full delegate list including contacts
- Two delegate tickets

**£10,000**

**93**

**PAN-EUROPEAN  
CONFERENCES  
DELIVERED**

\*for those delegates who have expressed permission

# KEY SPEAKERS

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**MOHAMMED CHAUDHRI**  
**UK CHIEF ECONOMIST**

Mohammed is Experian's Chief Economist and Director of Market Intelligence with over 10 years experience of forecasting the UK economy and credit markets.



**DR DANIEL KLIER**  
**CEO AT ESG BOOK**

Daniel is the former Global Head of Sustainable Finance and Group Head of Strategy at HSBC, and a former Partner at Mc Kinsey & Company.



**REBECCA SNOW**  
**HEAD OF ECONOMICS**

Rebecca takes a leading role in Experian's UK scenario tool, drilling different macro assumptions down to sector, regional, local and household levels.

**“THE STAGE IS SET FOR THIS TO BE THE LEADING EVENT, DRIVEN BY EXPERTS AND DATA, TO EXAMINE THE CRITICAL FACTORS IMPACTING CONSTRUCTION RIGHT NOW AND HOW THIS WILL PLAY OUT”**



**PROFESSOR PAUL S. FENNELL**  
**CAMBRIDGE UNIVERSITY**

Paul's work on industrial decarbonisation has seen 9 papers cited in most recent IPCC mitigation report. He is an associate editor of Fuel Processing Technology and has previously won the IChemE Ambassador medal.



**ROSANNA LAWN**  
**CONSULTANT FOR SUSTAINABILITY  
IN THE BUILT ENVIRONMENT**

Award-winning brand consultant, speaker and thought leader for sustainability in the built environment. Aligning partnerships and policy to change the conversation and frameworks, to build a better tomorrow.



**PROFESSOR NOBLE FRANCIS**  
**CONSTRUCTION PRODUCTS  
ASSOCIATION**

Noble oversees one of the most respected teams of economists in the industry, producing the quarterly Construction Industry Forecasts, Construction Trade Surveys, State of Trade Surveys and various bespoke research.

**“SUSTAINABILITY AND ESG SIT AT THE TOP OF MANY COMPANY REPORTS. MOST OF THE ISSUES BEING TACKLED COME FROM THE BUILT ENVIRONMENT. THIS CONFERENCE WILL ADDRESS THE ISSUES AT THE HEART OF THE ENTIRE SUPPLY CHAIN”**

# CONFERENCE AGENDA

## MORNING

**8:00** Registration and coffee

**8:30** **Welcome and opening remarks** : Mohammed Chaudhri, Chief Economist, Experian, Tom Hall, Chief Economist, Barbour ABI

**8:40** **Keynote address** : Speaker to be announced

**9:00** **Macro forecast report presentation and construction overview** : Mohammed Chaudhri, Chief Economist, Experian, Tom Hall, Chief Economist, Barbour ABI

**9:40** **Industry discussion** : How are investors and industry participants making decisions in response to the energy crisis, soaring costs and rising interest rates?

**10:10** **Keynote address** : Creating and using accessible, comparable, and transparent ESG data by Dr Daniel Klier, CEO from ESG Book

**10:40** Coffee

**11:00** **Investor panel** : How are investors translating data on climate and ESG factors into decision-making? Where do they see the biggest risks and the greatest opportunities? What does this mean for the industry?

**ESG in the supply chain** : How well is ESG understood and implemented through the construction industry supply chain?

**11:30** **Residential forecast report presentations**  
**Non-residential forecast report presentation**

**11:50** **Civil engineering report presentation**  
**Circular economy in construction**

**12:10** **Q&A session with regional Euroconstruct members** : Resi, non-resi and civil engineering forecasts and future outlook

**12:30** **Building material cost pricings** : How can firms across the value chain reduce risk and provide predictability?

**13:00** Lunch

Please note this agenda is subject to change.

# CONFERENCE AGENDA

## AFTERNOON

- 14:00** **Climate risk and the construction sector** : How well-understood is climate risk in the construction sector? Where are the major vulnerabilities, and how are these risks best measured and mitigated?  
**Hard-to-abate sectors and materials** : What progress is being made on decarbonising cement?
- 14:20** **Stranded assets, unanticipated premature write-downs and liabilities** : How do existing buildings perform under a variety of climate and regulatory scenarios?  
**Putting the "S" in ESG** : What does this mean for the construction industry and how are goals set, measured and implemented?
- 14:40** **Innovation** : What new innovations are going to have the biggest impact on net zero goals in construction? How will this impact the way we create and use the built environment? How can innovative solutions be replicated and scaled across the construction industry?  
**Externalities and the built environment** : The built environment shapes the world we live in. How can these externalities feed into ESG data, and to what extent should they?
- 15:00** **A call to action** : How can the race to net zero in construction and the built environment be accelerated? Who will pay, what structural changes need to occur and what steps can we all take to make this happen?
- 15:20** **Close**

Please note this agenda is subject to change.

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EUROPEAN COUNTRIES  
REPRESENTED

# PREVIOUS ATTENDEES AND SPONSORS

				
				
				
				

## TARGET GROUPS

- Manufacturers and traders supplying construction materials, products, equipment, and machines
- Construction companies and contractors
- Property developers
- Property investors and housing associations
- Banks, financial and credit institutions
- Project managers, engineering firms and architects
- Construction and real estate service providers
- Industry associations
- Government departments and national agencies
- The Commission of the European Community and other European organisations



# 94TH EUROCONSTRUCT CONFERENCE

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## CONTACT

**KATE PERRIN**

**TEL: +44 (0)151 353 3500**

**MOBILE: +44 (0)7799 895729**

**EMAIL: [KATE.PERRIN@BARBOUR-ABI.COM](mailto:kate.perrin@barbour-abi.com)**

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**Barbour ABI**

**HOW TO GET INVOLVED**

