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STEM/MARK is a full-service agency specializing in market research since 1994. It do research for all kinds of clients in all kinds of areas. It also offers services for both foreign and local research agencies, data collection and sample providing including CAWI.

- STEM/MARK helps formulate client's research proposal, recommend optimal solutions, collect data, analyse the results and deliver outcomes to the client.
- STEM/MARK covers both main types of research. The company conducts qualitative surveys (dig deeper and aim to understand „why“) as well as quantitative ones (statistically evaluated with pre-defined options for questions asking „how many“).